

Promotion Details for ChemCon The Americas 2010

ChemCon Conferences provide an excellent forum for developing new and expanding current business relationships and to increase awareness of your organisation. You can target this highly focused international audience by raising your company profile through various promotional packages which are designed to give your company the best possible contact with the delegates. As the total number of packages is limited it is guaranteed that your sponsorship does not evaporate in an ocean of logos and trademarks.

According to the experience of our former conferences the expected number of delegates is about 200 for ChemCon The Americas 2010.

ChemCon The Americas 2010, USA, 9 – 11 November 2010

DISPLAY PACKAGE

Placement of your advertising material at the registration desk during check in and on a special desk situated in the exhibition and break area, so that it is visible during the whole conference and can be picked up at any time. Materials have to be sent to the respective venue by the displaying organisation itself. Contact details will be provided.

EXHIBITION PACKAGE

The exhibition for ChemCon The Americas 2010 will be open from 9 – 11 November 2010. Set up will be on 8 November 2010.

To enable your company to have the best possible contact with the delegates the exhibition is situated in an extra room where all coffee and lunch breaks will take place.

The package includes:

- Stand Area rent
- Booth
- Fascia board with company name
- 1 reception desk
- 4 chairs
- 1 table
- 1 wastepaper basket
- 2 spot lamps
- 1 no. 13Amp socket outlet
- Preparation, set-up and dismantling.

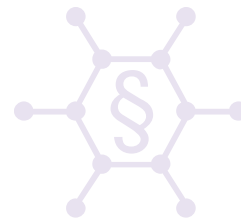
All other equipment has to be provided by the exhibitors themselves. Renting of additional equipment via a local supplier is possible (in this case please notify the exhibition management).

Concerning the overall handling of the exhibition, please see also the exhibition regulations and general regulations (available on request).

The number of representatives of the exhibiting company is limited to 4 persons per day at the stand.

Please be aware that registration for taking part in the conference sessions has to be done separately. Exhibitors receive **2 free tickets for the social event.**

ChemCon Conferences



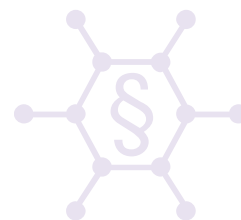
PARTNER PACKAGE

Includes:

- The logo of your company/organisation will be placed on the first page of the **program folder**. The positioning will be done by the organizer. Size due to positioning needs. A preliminary draft version of the program will be announced globally by e-mail about 5 months before the respective event. Updated versions of the preliminary program/invitation and announcements will be circulated worldwide by e-mail several times before the event (at least twice). The logo of your company/organisation will be placed on this mailing together with a hyperlink to the website of your company/organisation.
- There will be a specific **conference web page** established 6 months in advance to the conference at the latest where all information concerning the upcoming conference e.g. program, hotel information, registration details etc. will be available. This web page will exist until the day of the conference. The logo of your company/organisation will be placed on this website together with a hyperlink to the website of your company/organisation.
- The logo of your company/organisation will be placed in the footer of the **ChemCon Daily**. The ChemCon Daily publishes the news that is made at ChemCon itself! The news is shared with the delegates at ChemCon The Americas 2010 and also with delegates of our previous conferences.
- Placement of your advertising material at the registration desk during check in and on a special desk situated in the exhibition and break area, so that it is visible during the whole conference and can be picked up at any time. Materials have to be sent to the respective venue. Contact details will be provided.
- After the conference a **post-conference web page** with all the papers and presentations given at the conference will be established to enable delegates to download or print them. Also a selection of pictures taken at the conference will be provided. Your company/organisation logo will be placed on this website as well.
- A **USB drive including an electronic handbook** will be prepared and given to all delegates after the conference. The logo of your company/organisation will be placed on the USB drive. A certain number of copies of the USB drive will be delivered to your company/organisation free of charge for individual distribution. Furthermore this electronic handbook on a CD will be distributed to all experts, competent authorities, associations and non governmental organisations around the globe, which show interest in these topics and order a copy.

Furthermore the package includes that partners:

- Are encouraged to bring in ideas or wishes during the preparation of the conference.
- Are encouraged to promote their organisation/company in a separate marketing session outside the regular program but in context with the conference.
- Have the opportunity to include several **PDF-leaflets with key services** of your company/organisation in a separate folder on the USB-Drive.
- Can make use of an extra room reserved for all partners for client meetings upon availability (can only be booked at the conference premises).
- Will get **2 free tickets** for the conference sessions and the social event.
- Will have the option to create additional tailor-made marketing events or activities in the overall context of the program (arrangements for this have to be made 1 month in advance of the event at the latest, any extra costs have to be covered by the partner).
- Can include the **exhibition package** at a special partner rate.



To order your **promotional package** please fill in this "promotional package order form" and send it by fax or e-mail to:

ChemCon Conferences
Fax: +31 (0)24 322 81 70
E-mail: office@chemcon.net

Herewith we order: (please tick the chosen package)

- | | | | |
|---|--|------------|------------------|
| <input type="checkbox"/> Display Package | | | |
| <input type="checkbox"/> ChemCon The Americas 2010 | | EUR | 1.600,-- |
| <hr/> | | | |
| <input type="checkbox"/> Exhibition Package | | | |
| <input type="checkbox"/> ChemCon The Americas 2010 | | EUR | 3.000,-- |
| <hr/> | | | |
| <input type="checkbox"/> Partner Package | | | |
| <input type="checkbox"/> ChemCon The Americas 2010 | | EUR | 15.000,-- |
| <input type="checkbox"/> Including exhibition package ChemCon The Americas 2010 | | EUR | 2.500,-- |

Company _____

Name Mr/Ms/Dr _____

Address _____

Postal Code _____ City _____

State _____ Country _____

Please let us know if the invoicing address is different then the address mentioned above

Telephone _____

E-mail _____

For Companies based in the EU: VAT-ID Number _____

Date _____

Signature (including acceptance of terms and conditions and use of credit card if applicable) _____

Please invoice my company

Please charge my credit card: **VISA** **Mastercard** **AMEX**

Name on card _____ Expiry date _____

Card No. _____ CVC Code _____

Terms and Conditions: Prices are exclusive VAT. Only a limited number of packages are available, orders will be handled on a **first-come-first-served-basis**. An invoice will be sent to you within 14 days after receipt of order. Sponsorship is only guaranteed when payment is fully received before the deadline given in the invoice. It is regretted that fees for promotional packages are not refundable. Only in case of cancellation of the event by Haskoning Nederland B.V. (except in cases of force majeure) refunds will be made and are limited to 50% of the issued amount. Positioning of logos and exhibition stands is due to the organiser and will be done as soon as payment is received. For exhibition-packages also the General Regulations and Exhibition Regulations apply. In addition to the conditions mentioned above this contract is subject to the law of the Netherlands.

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